

Shane Brennan Black

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SUMMARY

Creative and collaborative communications professional with a strong foundation in digital storytelling, editorial strategy, and multimedia content creation. Experienced across higher education, journalism, and web platforms, with published work featured on institutional homepages and national media outlets. Creator of *Mindful Momentum*, a self-published Substack newsletter that distills timeless ideas and expert insights into clear, actionable takeaways to inspire personal and professional growth. Adept at building audience engagement through newsletters, web copy, and video. Committed to human-centered messaging and mission-driven storytelling.

EDUCATION

Seton Hall University

May 2025

Master of Arts | Communication with a concentration in Digital Media

Graduate Assistant | Master's Project centered on Name, Image, and Likeness

Colorado State University

May 2022

Bachelor of Arts | Journalism and Media Communication

90.5 KCSU Radio Host | Sigma Nu, Delta Rho Chapter

EXPERIENCE

Freelance

January 2022 – Present

Writer, Editor & Host

- Founder and writer of *Mindful Momentum*, a self-published newsletter that blends centuries-old philosophy with modern insights to inspire clarity, growth, and purpose grounded in research and personal reflection
- Co-editor for *Last Word on Tennis*, managing a global team of 20+ contributors and daily publishing operations
- Co-creator of the *Hook'em Horns YouTube Show*, generating 347K+ views and 1,300+ subscribers
- Sports writer for *Hook'em Headlines* covering Texas Longhorns football, basketball, and tennis

Seton Hall University – College of Human Development, Culture, and Media

August 2023 – May 2025

Graduate Assistant

- Designed and authored the Center for Sports Media's monthly newsletter highlighting campus news and student-faculty achievements
- Wrote feature stories and web articles for Seton Hall's homepage and internal publications
- Developed messaging that elevated institutional voice and showcased student success

Princeton University – Office of the Dean of the Faculty

May 2024 – April 2025

Communications Intern

- Created and edited website content, university-wide memos, and faculty web pages
- Revamped four academic profile pages and built a new platform for 700+ postdoctoral researchers
- Wrote homepage-featured stories on faculty and graduate student accomplishments
- Researched and wrote historical bios for all 17 academic deans spanning 141 years

NCAA Men's Tournament East Regional

March 2025

Volunteer Communications Assistant

- Served as point-of-contact for national media during Sweet 16 and Elite Eight rounds
- Coordinated with university athletic communications teams to streamline media operations

U.S. House Of Representatives

March 2023 – June 2023

Congressional Intern

- Assisted constituents with federal agency concerns and communicated policy views to legislative staff
- Provided administrative support and helped route inquiries to caseworkers

MEDIA SKILLS

- Adobe Creative Cloud, AP Style Writing/Editing, E-Newsletter Creation (Emma, MailChimp), Interviewing, Quantitative and Qualitative Research, Microsoft Office Suite, Web Creation (Drupal, WordPress)